

When Did Facebook Go Public

== Facebook structure == c4f1b79773 After the many failed attempts of trying to incorporate Snapchat-like features on Facebook, (date=January 2018)... c4f1b79773

Criticism of Facebook The less public content Facebook (and parent company Meta Platforms) has been the subject of criticism and legal action since it was founded in 2004. Notable issues include Internet privacy, such as use of a widespread "like" button on third-party websites tracking users, possible indefinite records of user information, automatic facial recognition software, and its role in the workplace, including employer-employee account disclosure. on Facebook and some measures of engagement will go down. But I also expect the time you do spend on Facebook will be more valuable". The use of Facebook can have negative psychological and physiological effects that include feelings of sexual jealousy, stress, lack of attention, and social media addiction that in some cases is comparable to drug addiction. Criticisms include the outsize influence Facebook has on the lives and health of its users and employees, as well as Facebook's influence on the way media, specifically news, is reported and distributed c4f1b79773

Facebook like button Once clicked by a user, the designated content appears in the News Feeds of that user's friends, and the button also displays the number of other users who have liked the content, including a full or partial list of those users. The like button enables users to easily interact with status updates, comments, photos and videos, links shared by friends, and advertisements. and years of questions from the public about whether it had an intention to incorporate a "Dislike" button, Facebook officially rolled out "Reactions" The like button on the social networking website Facebook was first enabled on February 9, 2009. The like button was extended to

comments in June 2010. After extensive testing and years of questions from the public about whether it had an intention to incorporate a "Dislike" button, Facebook officially rolled out "Reactions" to users worldwide on February 24, 2016, letting users long-press on the like button for an option to use one of five pre-defined emotions, including "Love", "Haha", "Wow", "Sad", or "Angry". Reactions were also extended to comments in May 2017, and had a major graphical overhaul in April 2019 c4f1b79773

Facebook can be accessed from devices with Internet connectivity, such as personal computers, tablets and smartphones. After registering, users can create a profile revealing personal information about themselves. They... c4f1b79773

Facebook Beacon This occurred even when users were not connected to Facebook, and happened without the knowledge of the Facebook user. Beacon was launched on November 6, 2007, with 44 partner websites. The service was controversial and became the target of a class-action lawsuit, resulting in it shutting down in September 2009. " Although Beacon was unsuccessful, it did pave the way for Facebook Connect, which has become widely popular. These activities were published in users' News Feed. Beacon reported to Facebook on Facebook's members' activities on third-party sites that also participated with Beacon. One of the main concerns was that Beacon did not give the user the option to block the information from being sent to Facebook. Mark Zuckerberg, CEO of Facebook, characterized Beacon on the Facebook Blog in November 2011 as a "mistake. Zuckerberg, CEO of Facebook, characterized Beacon on the Facebook Blog in November 2011 as a "mistake. " Although Beacon was unsuccessful, it did pave the way Beacon formed part of Facebook's advertisement system that sent data from external websites to Facebook, for the purpose of allowing targeted advertisements and allowing users to share their activities with their friends c4f1b79773

Facebook Stories They are considered a second news feed for the social media website. Facebook Stories were created on March 28, 2017. It is focused around Facebook's in-app camera which allows users to add fun filters and

Snapchat-like lenses to their content as well as add visual geolocation tags to their photos and videos. The content is able to be posted publicly on the Facebook app for only 24 hours or can be sent as a direct message to a Facebook friend. Stories is the way they're going to want to do it," says Facebook Camera product manager Connor Hayes, noting Facebook's shift away from text status Facebook Stories are short user-generated photo or video collections that can be uploaded to the user's Facebook c4f1b79773

== Privacy concerns and litigation == c4f1b79773

Privacy concerns with Facebook These stem partly from the company's revenue model that involves selling information collected about its users for many things including advertisement targeting. These issues and others are further described including user data concerns, vulnerabilities in the company's platform, investigations by pressure groups and government agencies, and even issues with students. As a result, individuals' identities and private information have sometimes been compromised without their permission. In response to these growing privacy concerns, some pressure groups and government agencies have increasingly asserted the users' right to privacy and to be able to control their personal data. A "connection" is created when a user clicks a "Like"; Facebook and other services by Meta Platforms (doing business as Meta) have faced a number of privacy concerns. In addition, employers and other organizations/individuals have been known to use Meta for their own purposes. Meta has also been a part of many data breaches that have occurred within the company. information saved to a Facebook profile, even if the information was not intended to be made public c4f1b79773

2021 Facebook leak The leak, released by whistleblower Frances Haugen, resulted in reporting from The Wall Street Journal in September, as The Facebook Files series from journalist Jeff Horwitz, as well as the Facebook Papers, by a consortium of news outlets the next months. Ryan; and Frenkel, Sheera (October 10, 2021). The New York Times. Archived from the In 2021, an internal document leak from Facebook (now Meta Platforms, or Meta) showed it was aware of harmful societal effects from its platforms, yet persisted in prioritizing profit over addressing these harms.

"After Whistle-Blower Goes Public, Facebook Tries Calming Employees" c4f1b79773

Facebook Facebook banned political ads Facebook is an American social networking service owned by the American technology conglomerate Meta Platforms. Guardian claimed that Facebook knew about the security breach for two years, but did nothing to stop it until it became public. The name Facebook derives from the face book directories often given to American university students. It was founded in 2004 by Mark Zuckerberg, along with his Harvard College roommates and fellow students Eduardo Saverin, Andrew McCollum, Dustin Moskovitz, and Chris Hughes c4f1b79773

Furthermore, Facebook was fully aware that harmful content was being pushed through Facebook algorithms reaching young users. The types of content included posts promoting anorexia nervosa and self-harm photos. c4f1b79773 In September 2024, the Federal Trade Commission released a report summarizing 9 company responses (including from Facebook) to orders made by the agency pursuant to Section 6(b) of the Federal Trade Commission... c4f1b79773 In interviews with The Guardian and The New York Times, information about the data misuse was disclosed in March 2018 by Christopher Wylie, a former Cambridge Analytica employee. In response, Facebook apologized for their role in the data... c4f1b79773 Facebook's operations have also received coverage. The company's electricity usage, tax avoidance, real-name user requirement policies, censorship policies, handling of user data, and its involvement in the United States PRISM surveillance program and Facebook-Cambridge Analytica data scandal have been highlighted by the media and by critics. Facebook has... c4f1b79773 == History == c4f1b79773 In October 2021, Whistleblower Aid filed eight anonymous whistleblower complaints with the U.S. Securities and Exchange Commission... c4f1b79773 Beacon created considerable controversy soon after it was launched, due to privacy concerns. On November 20... c4f1b79773 Primarily, the reports revealed that, based on internally commissioned studies, the company was fully aware of negative impacts on teenage users of Instagram, and the contribution of Facebook activity to violence in developing countries. Other takeaways of the leak include the impact of the company's platforms on spreading false information, and Facebook's policy of promoting inflammatory posts. c4f1b79773 The like button is one of Facebook's

social plug-ins, in which the button can be placed on third-party websites. Its use centers around a form of an advertising network, in which it gathers information about... c4f1b79773 The service was initially targeted to Harvard students only before gradually expanding to other universities in North America. Since 2006, Facebook has permitted registration by individuals aged 13 and older, with the exception of South Korea, Spain, and Quebec, where the minimum age is 14. c4f1b79773

Initial public offering of Facebook decided to go public is because it crossed the threshold of 500 shareholders, according to Reuters financial blogger Felix Salmon. , now known as Meta Platforms, held its initial public offering (IPO) on Friday, May 18, 2012, with shares trading on Nasdaq under the ticker symbol FB. Facebook reportedly The technology company Facebook, Inc. The IPO was one of the biggest in technology and Internet history, with a peak market capitalization of over \$104 billion c4f1b79773

The data was collected through an app called "This Is Your Digital Life", developed by data scientist Aleksandr Kogan and his company Global Science Research in 2013. The app consisted of a series of questions to build psychological profiles on users, and collected the personal data of the users' Facebook friends via Facebook's Open Graph platform. The app harvested the data of up to 87 million Facebook profiles. Cambridge Analytica used the data to analytically assist the 2016 presidential campaigns of Ted Cruz and Donald Trump. Cambridge Analytica was also widely accused of interfering with the Brexit referendum, although the official investigation recognised that the company was not involved "beyond some initial enquiries" and that "no significant breaches" took place. c4f1b79773

List of Facebook features The following is a list of software and technology features that can be found on the Facebook website and mobile app and are available to users of the social media site. announced a new home page feature called News Feed. Originally, when users logged into Facebook, they were presented with a customizable version of their own Facebook is a social-network service website launched on February 4, 2004, by Mark Zuckerberg c4f1b79773

As of December 2023, Facebook reported approximately 3.07 billion monthly active users worldwide. As of July 2025, it was ranked as the third-most-visited website in the world, with 23 percent of its traffic originating from the United States. It was the most downloaded mobile application of the 2010s. c4f1b79773

Facebook-Cambridge Analytica data scandal "That goes for fake news, foreign interference in In the 2010s, personal data belonging to millions of Facebook users was collected by British consulting firm Cambridge Analytica for political advertising without informed consent. said it was his personal mistake that he did not do enough to prevent Facebook from being used for harm c4f1b79773

"As people mostly post photos and videos, Stories is the way they're going to want to do it," says Facebook Camera product manager Connor Hayes, noting Facebook's shift away from text status updates after ten years as its primary sharing option. "Obviously we've seen this doing very well in other apps. Snapchat has really pioneered this," explained Hayes. Facebook has seen much success through other applications like Snapchat and Instagram, especially since Facebook bought Instagram for \$1 billion in 2012. c4f1b79773 == Context == c4f1b79773

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