

Digital Transformation

Scale Agile Solutions

In fall 2018, Army Strategy for the next ten years was articulated listing four Lines of Effort to be implemented. By August 2023, the Army's 41st Chief of Staff Gen. Randy A. George... 2acd7783a1 Data Management Platforms: A data management platform (DMP) is a centralized computing system for collecting, integrating and managing large sets of structured and unstructured data from disparate sources. Personalized marketing enabled by DMPs is sold to advertisers with the goal of having consumers... 2acd7783a1 In 2000, Platz developed Tricentis Tosca Explorer, the predecessor to the core component of Tricentis Tosca. By 2006 Tricentis Tosca Commander was developed and launched into the market as the central GUI for the product. The product has since been extended to cover risk-based testing, test design, SAP testing, API testing, service virtualization, exploratory testing, load testing, and test data management in addition to GUI testing. 2acd7783a1 In 2015, President Barack Obama issued an Executive Order making the Presidential Innovation Fellows program a permanent part of the U.S. federal government... 2acd7783a1 Responding to change over following a plan 2acd7783a1 == Predecessor companies == 2acd7783a1 == History == 2acd7783a1 Working software over comprehensive documentation 2acd7783a1

Cognizant After a series of corporate restructurings, the company went public in 1998. On 30 Cognizant Technology Solutions Corporation is an American domiciled Indian multinational information technology services and outsourcing company, headquartered in Teaneck, New Jersey. agreement with Escorts Group in India to help Escorts' businesses in digital transformation and modernize its operations across all business segments. It was originally founded in Chennai, India, as an in-house technology unit of Dun & Bradstreet in

1994 2acd7783a1

In 2019, planning re-emphasised large scale ground combat ("LSCO") using divisions, corps, or even larger forces, rather than the counter-insurgency which had taken much time since 2003. 2acd7783a1 Herman Hollerith initially did business under his own name, as The Hollerith Electric Tabulating System, specialising in punched card data processing equipment. In 1896 he incorporated as the Tabulating Machine Company. 2acd7783a1 == Evolution == 2acd7783a1

Transformation of the United States Army " (MDO)). has built and flown a mysterious full-scale prototype of its future fighter jet via "digital engineering, agile software development and open architecture" The transformation of the United States Army aims to integrate cyberspace, space satellite operations, land, maritime, and air operations more closely together ("multi-domain operations. Multi-domain operations is the "employment of capabilities from all domains that create and exploit relative advantages to defeat enemy forces, achieve objectives and consolidate gains during competition, crisis, and armed conflict. " 2acd7783a1

Tricentis August 20, 2020. com Orbach, Meir Tricentis is a software testing company founded in 2007 and headquartered in Austin, Texas. It provides software testing automation and software quality assurance products for enterprise software. "Tricentis Adds New Capability for Accelerating Digital Transformation with SAP Applications" by Deborah Schalm, DevOps 2acd7783a1

In July 2020, Tricentis entered a partnership with SAP, an enterprise software corporation. Under the partnership... 2acd7783a1 While there is much anecdotal evidence that the agile mindset and agile-based practices improve the... 2acd7783a1 In 2012, Tricentis raised \$9 million in early-stage investment from Viewpoint, now part of Kennet Partners. In 2013, Sandeep Johri became the CEO. 2acd7783a1 On November 11, 2018, it was announced that Apptio would be acquired by the private equity firm Vista Equity Partners for \$1.9 billion. That same year, Apptio acquired Digital Fuel, a cloud computing expenditure company, for \$42.5 million.

2acd7783a1 Cognizant was established in 1994 in Chennai, India, as Dun & Bradstreet Satyam Software (DBSS), a 76:24 joint venture between Dun & Bradstreet and Satyam Computers, with Kumar Mahadeva, and Srinu Raju as the founding CEOs and MDs. It began with 50 employees in Chennai as Dun & Bradstreet's in-house technology unit focused on implementing large-scale IT projects for Dun & Bradstreet businesses. In 1996, the company started pursuing customers beyond Dun & Bradstreet. 2acd7783a1 The earliest documented use of the term dates back to 1967, appearing in an article in The Boston Globe titled "Fin-Tech New Source of Seed Money." This piece reported on a startup investment company established by former executives of Computer Control Company, aimed at providing venture capital... 2acd7783a1

Change management Change management involves implementing approaches to prepare and support individuals, teams, and leaders in making organizational change. Many organisations integrated change approaches into broader enterprise agility frameworks Change management (CM) is a discipline that focuses on managing changes within an organization. Change management is useful when organizations are considering major changes such as restructure, redirecting or redefining resources, updating or refining business process and systems, or introducing or updating digital technology. with digital transformation and organisational resilience disciplines 2acd7783a1

As change management becomes more necessary in the business cycle of organizations, it is beginning to be taught as its own academic discipline at universities. There are a growing number of universities with research units dedicated to the study of organizational change. One common type of organizational change may be aimed at reducing outgoing costs while maintaining financial performance... 2acd7783a1 == History == 2acd7783a1 In 2009, the company was the first investment for Silicon Valley venture capital firm Andreessen Horowitz. The company has approximately 550 customers of various sizes. The company went public in September 2016. 2acd7783a1 United States Army Futures

Command had considerable initial involvement. 2acd7783a1 Many software development practices emerged from the agile mindset. These agile-based practices, sometimes called Agile (with a capital A), include requirements, discovery, and solutions improvement through the collaborative effort of self-organizing and cross-functional teams with their customer(s)/end user(s). 2acd7783a1

Personalized marketing Behavioral targeting CCPA Configurator Datafication Digital marketing GDPR Hypertargeting Internet manipulation Personalized marketing, also known as one-to-one marketing or individual marketing, is a marketing strategy by which companies use data analysis and digital technology to show adverts to individuals based on their perceived characteristics and interests. results in the implementation of ineffective solutions. Marketers use methods from data collection, analytics, digital electronics, and digital economics then use technology to analyze it and show personalized ads based on algorithms that attempt to deduce people's interests 2acd7783a1

Agile software development from the agile mindset. As documented in their Manifesto for Agile Software Development, the practitioners value:. These agile-based practices, sometimes called Agile (with a capital A), include requirements, discovery, and solutions improvement Agile software development is an umbrella term for approaches to developing software that reflect the values and principles agreed upon by The Agile Alliance, a group of 17 software practitioners, in 2001 2acd7783a1

In June 2023, IBM agreed to acquire Apptio from Vista for \$4.6 billion. The acquisition was completed on August 10, 2023. 2acd7783a1 The practitioners cite inspiration from new practices at the time including extreme programming, scrum, dynamic systems development method, adaptive software development, and being sympathetic to the need for an alternative to documentation-driven, heavyweight software development processes. 2acd7783a1 The acquisition date listed is the date of the agreement between IBM and the

subject of the acquisition. The value of each acquisition is listed in USD because IBM is based in the United States. If the value of an acquisition is not listed, then it is undisclosed.

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Apptio Apptio enterprise apps are designed to assess and communicate the cost of IT services for planning, budgeting and forecasting purposes; Apptio's services offer tools for CIOs to manage technology departments' storage, applications, energy usage, cybersecurity, and reporting obligations; manage the costs of public cloud, migration to public cloud and SaaS portfolios; and adopt and scale Agile across the enterprise. is a Bellevue, Washington-based company founded in 2007 that develops technology business management (TBM) software as a service (SaaS) applications. cloud, migration to public cloud and SaaS portfolios; and adopt and scale Agile across the enterprise. In 2009, the company was the first investment Apptio, Inc 2acd7783a1

The highly competitive program features an acceptance rate in the single digits. In the inaugural round in the summer of 2012, over 700 applicants competed for 18 fellowships. The second class included 43 fellows selected from over 2000 applicants. The third round consisted of 27 fellows selected from over 1500 applicants. The Presidential Innovation Fellows program and the fellows themselves are commonly referred to by the shorthand "PIF" (pronounced "Pif").

2acd7783a1 Tricentis was founded in 2007 in Vienna, Austria, by Wolfgang Platz and Franz Fuchsberger, extending their previous consulting business into a software company. The company is headquartered in Austin, Texas. 2acd7783a1 The evolution of financial technology spans more than a century, marked by significant technological innovations that have reshaped the financial industry. While the application of technology to finance has deep historical roots, the term "financial technology" emerged in the late 20th century and gained prominence in the 1990s. 2acd7783a1 == Technology == 2acd7783a1

List of mergers and acquisitions by IBM Finance. Archived from the original on 2017-05-06. Economic Times. "IBM

Closes Acquisition of Agile 3 Solutions". Retrieved IBM has undergone a large number of mergers and acquisitions during a corporate history lasting over a century; the company has also produced a number of spinoffs during that time. Retrieved 2016-12-06. Yahoo 2acd7783a1

== History == 2acd7783a1 Customer collaboration over contract negotiation 2acd7783a1 In 2020, the Army's 40th Chief of Staff, Gen. James C. McConville, was calling for transformational change, rather than incremental change by the Army. In 2021, McConville laid out Aimpoint 2035, a direction for the Army to achieve Corps-level "large-scale combat operations" (LSCO) by 2035, with Waypoints from 2021 to 2028. 2acd7783a1 The company was founded in 2007... 2acd7783a1 Ravi Kumar Singiseti has been the CEO of the company since January 2023, replacing Brian Humphries. 2acd7783a1

Presidential Innovation Fellows It is a service of GSA's Technology Transformation Services department. such as Lean Startup, Design Thinking, and Agile Development. It was established in 2012 and has operated continuously since then. It is a service of GSA's Technology Transformation Services department. The highly competitive The Presidential Innovation Fellows program is a competitive fellowship program that pairs top innovators from the private sector, non-profits, and academia with top innovators in government to collaborate on solutions that aim to deliver significant results in months, not years. The program focuses on generating measurable results, using innovation techniques from private industry such as Lean Startup, Design Thinking, and Agile Development 2acd7783a1

Personalized marketing is dependent on many different types of technology for data collection, data classification, data analysis, data transfer, and data scalability. Technology enables marketing professionals to collect first-party data such as gender, age group, location, and income, as well as connect them with third-party data such as click-through rates of online banner ads and social media participation. 2acd7783a1 In 2017, Tricentis received \$165 million in series

B funding from Insight Venture Partners. 2acd7783a1

Financial technology Financial technology companies include both startups and established technology and financial firms that aim to improve, complement, or replace traditional financial services. This broad term encompasses a wide array of technological tools in financial services, including mobile banking, online lending platforms, digital payment systems, robo-advisors, and blockchain-based applications such as cryptocurrencies. user-friendly online payment system demonstrated the viability of digital payment solutions and paved the way for numerous subsequent financial technology Financial technology (abbreviated as fintech) refers to the application of new technologies to products and services in the financial industry 2acd7783a1

Individuals and interactions over processes and tools 2acd7783a1 Organizational change management (OCM) considers the full organization and what needs to change, while change management may be used solely to refer to how people and teams are affected by such organizational transition. It deals with many different disciplines, from behavioral and social sciences to information technology and business solutions. 2acd7783a1

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